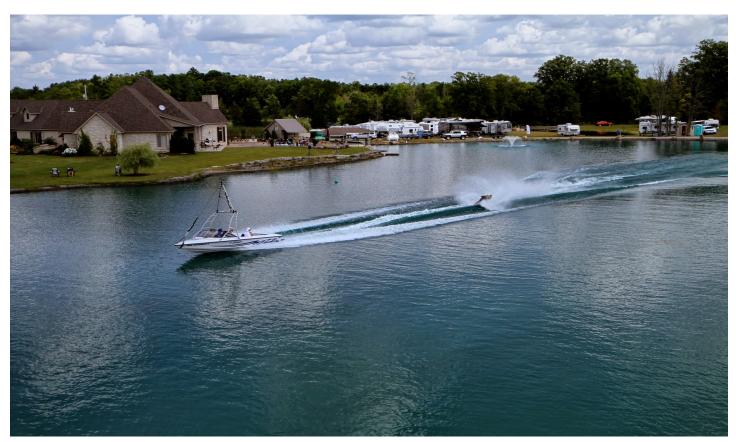
# BID

# CANADA 2018



# WORLD BAREFOOT WATERSKI CHAMPIONSHIPS









# BID FOR 2018 IWWF WORLD BAREFOOT WATER SKI CHAMPIONSHIPS NAPANEE, ONTARIO CANADA



With Canada's deep history in barefoot waterskiing and having been the recipients of overwhelming hospitality worldwide for the past 35 years it is our desire to give back and host the 2018 World Barefoot Waterski Championships in our Great Country!

The dream of hosting the Worlds in Canada dates back to the 1990's. Since the time our dream was born we have searched for the key fundamentals of success we identified along the way. Those fundamentals were, and are:

- A strong "LOC" with vast experience at multiple World Championships and National Championships in all aspects and capacities. An LOC with diverse skill sets covering finance, infrastructure, ski lake design, World Record Capable technical expertise, media & communications, marketing, event management, and risk assessment.
- A site worthy and capable of hosting with world class conditions, both on and off the water, for all the stakeholders involved. A site that gives the athletes the absolute best conditions possible to achieve their goals and dreams.
- Site owners that are willing and able to have an active role on the LOC and the desire to deliver the best World Championships ever!

At this point in time we have a team of dedicated and proven individuals from across Canada and around the world with a strong core group "on the ground" at the site location. This team shares the desire and commitment to host the Worlds in Canada. They have extensive World Championship Experience dating back to 1986 and every year since as well as experience hosting Pan Am Championships and multiple Canadian Barefoot National Championships. Pictured below at Dream Lake are many of the individuals that will be part of the hosting team.



Dream Lake in Napanee Ontario IS that site. A purpose built private water ski site and host to the 2013, 2014 and upcoming 2016 Canadian Barefoot National Championships. Barefooters loved the site and from the very beginning site builders and owners Dwight and Michele Williams have improved the site in many ways to further enhance the site for barefoot water skiing including lengthening the site, redoing shorelines, adding jump camera poles and installing bigger and better start docks. It is in fact the Dream Lake for a World Championships to take place on.



Dream Lake is solely owned by Dwight & Michele Williams. They live on their Dream Lake. The Williams have fully embraced the barefoot community and have enthusiastically invited us to host our National Barefoot Championships there, time and time again. Further, and after much serious consideration, Dwight & Michele are now eager to host the World Barefoot Championships. Even before our bid is in place, the Williams are making further enhancements that will make future events, including the World Championships if we are lucky enough to be selected, even better.



We have in place, at this time, all the necessary fundamentals of success and are presenting this bid to host the 2018 World Barefoot Waterski Championships at Dream Lake in Canada!

We hope that this bid document will provide you with all of the information necessary to render a decision on the location of the 2018 World Bare-foot Championships. Please feel free to direct any questions you may have to our LOC Chair Allen Moynes. Our utmost desire is to have you, the

selectors, armed with all the information you require and for you to be fully informed about this all aspects of this bid.

# **Proposed Dates of the Event**

August 2018

# **Venue & Hosts**

DREAM LAKE – Napanee, Ontario Canada. Dream Lake and the Williams family

Dwight and Michele Williams are both born and raised in Lennox & Addington County. Dwight owns a fencing and construction company that has 26 employees and services the eastern Ontario region. His wife Michele works part time as a nurse in the community and spends countless hours volunteering at their daughter Katie's school.



Dwight is a guy who makes dreams into reality and Michele is always right there ready to support him (once she's caught her breath again). Both are always up for a challenge, and in 2003 they took up that challenge in a big way.

That year (2003), the very spot where Dream Lake sits, was farmland...until Dwight and Michele Williams decided to make their vision into reality. It was the same dream most die-hard water skiers have: a private lake! With a lot of hard work and heavy equipment, the lake was dug in 10 days and in 37 days after construction, they were water-skiing. The record fast build time and perfect site of Dream Lake drew the attention of Water Ski Magazine, who did a feature article on the lake. The lake sits on 170 acres of surrounding property to provide ample space for hosting an international event including on site camping. Need more convincing about the site? Read the <u>letter from Mitch Groen</u> who skied there in 2014!

Not only do they have the experience hosting tournaments at Dream lake, but also 350+ guest social events!



# **Training and Practice**

Training will be available on site at Dream Lake for the two weeks prior to the start of the championships. Fees have yet to be determined, however they are expected to be in line with the fees from 2016 (with any associated increases due to hard costs - fuel etc).

There are other training options including public lakes, rivers and canals and a number of private facilities including clubs and ski schools.

# Weather (for the month of August)

- Average temperature 19.4 C
- High 25 C, Low 13.8 C
- Average precipitation 88 mm
- Average wind speed 11 km/h
- Sunrise approx 6:20 am
- Sunset approx 8:20 pm



# **Local Area Information and Tourist Attractions**

Dream Lake is found within the County of Lennox & Addington in the heart of Eastern Ontario. Found just outside of Napanee, just minutes from Lake Ontario to the south and more than 5,000 lakes and rivers to the north.

Greater Napanee is home to 15,511 people, and Lennox & Addington County has 41,824 inhabitants. We're centered between the larger cities of Kingston and Belleville, each only a half hour away. In total, L&A County has access to more than 300,000 people within a 30-minute drive. Dream Lake is two hours from Toronto, Ottawa, and just three hours from Montreal.

Sport tourism plays a significant role in our local economy. Lennox & Addington has been fortunate in recent years to host a number of high-profile provincial, national, and international events in hockey, golf, curling and fastball, drawing thousands of athletes and spectators to the region. Through this experience, we've assembled a strong core of local volunteers with the experience and commitment to stage successful, quality

events. The whole region looks forward to the opportunity to Barry's Bay (127) host the world's best barefoot water-skiers at Dream Lake St. Peter 515 9 141 Rosseau 29 Maynootl Lake in 2018. Denbiah (118) Town of Greater Napanee has a thriving commercial 69 Tory Hil 'Amable base, including unique businesses in a reinvigorated Coe Hill Big Chute Clovne downtown area, and the ever-expanding business 7 park near Highway 401. There is an excellent mix of Kajadar Bobcaygeon 56 sto successful locally-grown and international manufac-Dunsford 41/ Newburgh 1 Peterb turers, making Greater Napanee a diverse and stable Kingston ... aserville 45 Frankf community. There are many restaurants, shopping Napanee Bath Belleville destinations, and other amenities available within Picton close proximity to these venues. Vellington 30 Minutes 27 Toronto Event Venue (407) Oakville 2 Hours 1 Hour 41 amilton 104 (Palace Road, Napanee) 1 401 401 Exit 579 (Centre Street, Napa 41 Amenities Shopping Accommodation Banking/ATM Dining н Hospital  $\Box$ owntown

# **TOURIST ATTRACTIONS**

Visitors to Lennox & Addington County and surrounding area will experience some of the best tourism experiences in Ontario. The region's Loyalist heritage is a magnificent backdrop to superb food and wine experiences, water getaways, and some of the world's best fishing and hiking offerings available anywhere.

Family-oriented attractions such as provincial parks (Bon Echo, Sandbanks), stargazing opportunities (L&A County Dark Sky Viewing Area), historic sites (Fort Henry), as well as cycling and geocaching vacations are just some of the tourism products that attract visitors to the region. More information about family-friendly tourism activities in the region are found below:

#### **Bon Echo Provincial Park**



Bon Echo Provincial Park in Lennox & Addington County has long been a favourite destination for painters and photographers. One of the most beautiful of Ontario's Provincial Parks, the focal point of Bon Echo is Mazinaw Rock. At 1.5 km (1 mile) long and 100 m (330') high, the Rock is one of the main draws to this 6,644 hectare (16,500 acre) outdoor oasis. Bon Echo's 530 campsites, amphitheatre, beaches, trails, and picnic areas are visited by more than 200,000 people per year. For more information, please visit www.ontarioparks.com/park/bonecho.

## L&A County Dark Sky Viewing Area



In Southern Ontario, the glare of city lights makes it increasingly difficult to witness the unimpeded beauty of the night sky. Luckily for stargazers, astrophotographers and astronomers, there is the Lennox & Addington County Dark Sky Viewing Area. It is the most southerly point in Ontario where the night sky is so pristine, offering a night sky experience very similar to what was available more than 100 years ago. The site includes a large concrete pad for camera or telescope setup, or bring a lawn chair for general stargazing. Visit www.DarkSkyViewing.com for more info.

# L&A County Trails Cycling Network



Stretching north from the shore of Lake Ontario, the Lennox & Addington County Trails consist of 12 looping road cycling routes that take you along well-maintained county roads for a tour that you won't soon forget. You'll experience the natural beauty, unique history and unforgettable rural charm that Lennox & Addington County has to offer. For more information, please visit <a href="www.CountyTrails.com">www.CountyTrails.com</a>.

## Golfing in L&A County



With four fantastic courses to choose from, you'll love your time out on the links in Lennox & Addington County. Each course offers participants a challenging layout, beautifully maintained greens and fairways, not to mention spectacular scenic views that Lennox & Addington is known for. More details can be found at <a href="https://www.lennox-addington.on.ca/things-to-do/experience-the-outdoors/golf-courses.html">www.lennox-addington.on.ca/things-to-do/experience-the-outdoors/golf-courses.html</a>.

# **Discover L&A County Geocaching**



Geocaching - a high-tech treasure hunting game played by adventure seekers equipped with GPS devices or smartphones - has quickly gained popularity in Lennox & Addington to become one of the premier geocaching destinations in Canada. About 1,500 geocaches are hidden within our borders, attracting geocachers 12 months a year. The County's geocaching experience is highlighted by an annual event every August that draws more than 1,000 people and currently has the distinction of being one of only 3 events in Canada that currently hold the title of 'MEGA' status. For more information, please visit <a href="https://www.LandAGeocaching.com">www.LandAGeocaching.com</a>.

#### Sandbanks Provincial Park



Sandbanks Provincial Park is among the largest and most beautiful beaches in Ontario, with golden sand and sparkling water. Windsurfing, sailing, canoeing and boating compete with sunbathing and swimming as favourite park activities. Sandbanks Provincial Park boasts three sandy beaches, Outlet Beach, Sandbanks Beach and Dunes Beach. Two of the finest bay mouth sandbar and coastal sand dune systems in the province can be found here. For more information, please visit <a href="https://www.ontarioparks.com/park/sandbanks">www.ontarioparks.com/park/sandbanks</a>.

# Fort Henry, Kingston



Fort Henry was built from 1832 to 1837 to replace an existing fortification from the War of 1812 era. Today, Fort Henry operates as a museum and historic site to visitors from all around the world. Once inside the wooden gates, visitors enter the realm of 19th century military life, experience guided tours, scenic views, heart-pounding musical performances and precision military demonstrations by the Fort Henry Guard. You will also see people representing the civilian population of the Fort as schoolteachers and soldiers' wives. The Fort also plays host to numerous special ceremonies and events that take place all season long. For more details, please visit www.forthenry.com.

For more information about tourism activities found in the immediate region, please visit the websites below:

Town of Greater Napanee:
Lennox & Addington County Tourism:
Land O' Lakes Tourist Association:
Bay of Quinte Tourism:
The Great Waterway:
Ontario's Highlands Tourism:
http://www.GreaterNapanee.com
http://www.BestDayEver.ca
http://www.TravelLandOLakes.com
http://www.TravelLandOLakes.com
http://www.TravelLandOLakes.com
http://www.TravelLandOLakes.com
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Attractions and points of interest in the surrounding areas

Prince Edward County—approx. 45 mins



Popularly known as 'The County' it forms part of the Bay of Quinte Region. The County is a beautiful island adventure that is a mecca for artists, nature lovers and anyone looking for a weekend break or a haven for life. Renowned for its sailing, fishing and great sand dunes, the County offers live theatre, artist studios and galleries, unique regional cuisine and a growing wine and craft beer industry.

Canadian Forces Base Trenton (Air Force Base)—approx. 45 mins



Located in Trenton, Ontario Canada's largest air force base National Air Force Museum of Canada

Thousand Island National Park—approx. 1 hr



Group of 1,864 islands located on the Canada-U.S. border in the Saint Lawrence River

# Toronto, Ontario—approx. 2 h 30 mins



Canada's largest city
CN Tower
Toronto Zoo
Hockey Hall of Fame
Ripley's Aquarium of Canada
Royal Ontario Museum
Ontario Science Centre
Distillery District
Toronto Blue Jays, Major League Baseball
Canadian National Exhibition
Canada's Wonderland

# Ottawa, Ontario—approx. 2 h 15 mins



Our Nation's capital city
A multitude of museums – six and counting
National Gallery of Canada
Parliament Hill
Byward Market
Calypso Park – a water park
White water rafting

# **Accommodations**

The Town of Greater Napanee and neighbouring communities have a variety of accommodation choices suitable for all preferences. The Town's major hotel is The Hampton Inn by Hilton Napanee. A list of accommodation options are outlined below. Please note that the construction of an additional 70+ room branded hotel in Greater Napanee is expected to commence by mid-2016 with a completion date of mid-2017.

#### Masterson's Motel

Address: 691 County Road 41, Napanee

Phone: 613-354-9392 Fax: 613-354-7664

Email: <u>mastersonsmotel@hotmail.com</u>
Website: <u>www.mastersonsmotel.com</u>

Number of rooms: 28

Distance from Event Site: 7 km, Dining: <1 km, Shopping: <1 km

#### Royal Napanee Inn

Address: 647 County Road 41, Napanee

Phone: 613-354-3337 Fax: 613-354-0607

Email: <u>mastersonsmotel@hotmail.com</u>
Website: www.royalnapaneeinn.com

Number of rooms: 28

Distance from Event Site: 7 km, Dining: <1 km, Shopping: <1 km

# **Hampton Inn by Hilton Napanee**

Address: 40 McPherson Drive, Napanee, ON K7R 3L1 Phone: 613-354-5554 Fax: 613-354-6547

Email: <u>linda.l.hicks@hilton.com</u>

Website: <a href="http://hamptoninn3.hilton.com/en/index.html">http://hamptoninn3.hilton.com/en/index.html</a>

Number of rooms: 58 Special Features: Indoor pool

Distance from Event Site: 8 km, Dining: Next Door, Shopping: Next Door

#### The Fox Motor Inn

Address: 297 Dundas Street West, Napanee, ON K7R 2B3 Phone: 613-354-3855 Fax: 613-354-1070

Email: <u>foxmotorinn@hotmail.com</u>
Website: <u>www.foxmotorinn.com</u>

Number of rooms: 18

Special Features: Outdoor heated pool (salt water)

Distance from Event Site: 11 km, Dining: <1 km, Shopping: <1 km

## Twin Peaks Motel

Address: 353 Dundas St. West, Napanee, ON K7R 2B5
Phone: 613-354-4066 Fax: 613-354-4066 Ext. 203

Email: <a href="mailto:info@twinpeaksmotel.com">info@twinpeaksmotel.com</a>
Web site: <a href="mailto:www.twinpeaksmotel.com">www.twinpeaksmotel.com</a>

Number of rooms: 12

Distance from Event Site: 12 km, Dining: <1 km, Shopping: <1 km

#### Napanee Motel

Address: 361 Dundas St. West, Napanee, ON K7R 2B5

Phone: 613-354-5200

Number of rooms: 8

Distance from Event Site: 12 km, Dining: <1 km, Shopping: <1 km



# Accommodation options in Belleville and Kingston (30 min. from site) include:

Comfort Inn Kingston 100 rooms Kingston 128 rooms Courtyard by Marriott Kingston 88 rooms Holiday Inn Express & Suites Kingston 162 rooms Days Inn & Conference Centre Kingston 74 rooms First Canada Inns Kingston 75 rooms Motel 6 Belleville 114 rooms Fairfield Inn & Suites Holiday Inn Express Belleville 80 rooms Comfort Inn Belleville 125 rooms Canada's Best Value Inn Belleville 74 rooms Belleville 90 rooms Best Western



# **Travel and Transport**

#### **AIRPORTS**

Ottawa Macdonald-Cartier International Airport (pictured below) Approx. 2 h 15 mins north east of site

Toronto Pearson International Airport Approx. 2 h 15 mins west of site

Montreal-Pierre Elliott Trudeau International Airport

Approx. 3 h east of site

Kingston Norman Rogers Airport

Approx. 35 mins to site, connecting flights from Toronto only

Watertown International Airport Approx. 1 h 30 mins south of site

Syracuse Hancock International Airport Approx. 2 h 20 mins south of site

Ottawa, Ontario

Toronto, Ontario

Montreal, Quebec

Kingston, Ontario

Dexter, New York, USA

Syracuse, New York, USA

#### **TRAIN**

Napanee Train Station – VIA Rail Approx. 10 mins from site

Napanee, Ontario







# Food

Within 10 kilometres of the event venue, there are more than 40 dining options to choose from. Below is a list of food providers in Napanee:

UPTOWN:		
A&W	638 County Road 41, Napanee	613-354-4766
Brenda's Pizza Factory	359 Centre Street North, Napanee	613-354-3000
Bubba's Pizzeria	272 Belleville Road, Napanee	613-354-0233
Crabby Joe's	9 Jim Kimmet Blvd, Napanee	613-354-6200
Coffee Culture	9 Jim Kimmett Blvd, Napanee	613-354-3636
Dairy Queen	14 Richmond Boulevard, Napanee	613-354-6611
Denny's	628 County Road 41, Napanee	613-354-3556
Domino's Pizza	113 Richmond Boulevard, Napanee	613-354-2287
Harvey's / Swiss Chalet	1 Richmond Boulevard, Napanee	613-354-8944
Itty Bitty Diner	7 Snow Road, Napanee	613-354-5445
KFC	1 Richmond Boulevard, Napanee	613-354-4344
McDonald's	475 Centre Street North, Napanee	613-354-9707
Mr. Sub	16 Richmond Boulevard, Napanee	613-354-2108
Napanee Fish & Chips Plus	721 Highway 41, Napanee	613-354-5527
Paul's Take-Out	457 Advance Avenue, Napanee	613-354-4754
Pizza Pizza	9 Jim Kimmett Blvd, Napanee	613-542-1111
Pizza Hut	1 Richmond Boulevard, Napanee	613-354-2288
Proino Breakfast Club	9 Jim Kimmett Boulevard, Napanee	613-354-3330
Shoeless Joe's	17 McPherson Drive, Napanee	613-354-9996
Spud's Griddle	140 Industrial Boulevard, Napanee	613-354-6787
Subway Restaurant	9 Jim Kimmett Boulevard, Napanee	613-354-0002
Tammy's Country Kitchen	300 Dundas Street West, Napanee	613-354-1740
Tim Hortons	•	613-354-1379
	478 Centre Street North, Napanee	
Union Burger	9 Jim Kimmet Blvd, Napanee	613-354-1616
Wendy's	17 Alkenbrack Street, Napanee	613-354-5532
DOWNTOWN:	540 . 5 . 10 . 1	640.054.0000
Chit Chat Café & Corner Market (FRITOU)	54 County Road 8, Napanee	613-354-2900
<u>Coffee Cravings</u>	86 John Street, Napanee	613-354-8024
<u>Deli Fritz</u>	53 County Road 8, Napanee	613-354-3624
Ellena's Café	16 Dundas Street East, Napanee	613-929-0795
Gibson's Restaurant	62 Dundas Street East, Napanee	613-354-7504
John's Restaurant	61 Dundas Street East, Napanee	613-354-1222
<u>La Pizzeria</u>	17 Dundas Street West, Napanee	613-354-3361
<u>Len's Bakery</u>	37 Dundas Street East, Napanee	613-354-4748
Loaf & Ale	25 Dundas Street East, Napanee	613-354-5247
New York Café	52 Dundas Street East, Napanee	613-354-5392
OMG What a Hot Dog!	29 Dundas Street West, Napanee	613-354-6886
<u>Our Place</u>	42 Dundas Street East, Napanee	613-354-8818
Queen's Pub	280 John Street, Napanee	613-354-6007
Royal Coachman	8087 County Road 2, Napanee	613-354-9124
Seasons Fine Foods	6 Dundas Street West, Napanee	613-354-7557
Subway Restaurant	138 Centre Street North, Napanee	613-354-7612
Tim Hortons	81 Dundas Street East, Napanee	613-354-4665
Waterfront River Pub & Terrace	22 Water Street West, Napanee	613-354-2053

## Belleville Dining - 30 min from the site

Many chain restaurants within close proximity to hotels and the 401 Hwy corridor, including Boston Pizza, Montana's Cookhouse, East Side Mario's, Kelsey's and Lone Star Texas Grill. Fast food options also available.

#### Kingston Dining – 30 min from the site

Many chain restaurants within close proximity to hotels and the 401 Hwy corridor, including Boston Pizza, Denny's, East Side Mario's, Swiss Chalet and Pizza Hut. Fast food options also available.

#### Shopping

In the town of Napanee's major shopping district there is a Walmart, two major grocery stores, two major pharmacies (including Shopper's Drug Mart - a nationwide brand), "Canadian Tire" - a nationwide all-inclusive hardware, housewares, sporting goods and outdoor equipment store, beer & wine stores, as well as our government liquor stores that offer all varieties of spirits. The town also has a very popular downtown district that houses several wonderful local retail stores, pubs and eating establishments.

The City of Belleville is 30 min from the site has five major grocery stores. The Quinte Mall has over 55 retailers and restaurants and is anchored by Sport Chek – a major sports retailer as well as the American brand Sears. Various other popular retail stores are on the same street.

The City of Kingston, 30 min from the site with a population of 120,000, has all the major Canadian retailers. The Cataraqui Mall in the same area has almost 100 retail and food establishments. All the major "box" stores are in the same local.

# Planned & Possible Activities at the Event

The Williams love to host activities and events at Dream Lake and are excited at the prospect of having the world of barefooters in their back yard. Some of the planned and possible social activities include:

- \* Live bands and dancing
- \* wine and cheese party on site. Bringing in local cheese from Wilton or other nearby cheese makers, also wine from Prince Edward County.
- \* inviting local competitive dancers to perform routines with a catered on site dinner
- \* 1000 Island dinner cruise and /or tour of historic down town Kingston on trolley car.
- \* Actors from Gananoque playhouse to bring performance to site.(with featured play at that time)
- \* Live Auction (from donated local businesses) and BBQ on site (for everyone)
- \* Aboriginal performance on site, by local native group. (Possibly during opening ceremonies)
- \* On site heavy equipment (construction) rodeo
- \* Hole in one competition for couple of days
- \* Fish fry/ band party night.
- \* Childrens activities
- \* Fireworks!



#### Internet

Dream Lake already has residential internet access. This will be augmented to provide wifi in selected areas for spectators, athletes, coaches and officials. We will provide a live webcast of the skiing using separate internet data connections dedicated to the task.

The site also has excellent cellular coverage from the major national cellular carriers.

The Aapanee Beaver

#### Media and Event Coverage

One of goals of the LOC is to create, maintain and maximize the media impact of the event locally as well as world wide. We have engaged Bay of Quinte Tourism as an in-kind marketing sponsor, which will allow us to enhance our marketing ability free of charge through their multiple channels and partners. With a core social media following of over 30,000, Bay of Quinte Tourism is second in tourism marketing only to Ottawa in south eastern Ontario, and communicates with over 100,000 people weekly online. As well, they have recently constructed a closed-circuit television system, Bay of Quinte TV, which operates screens in high traffic areas around the region including hotels, visitor's centres, community centres and the Quinte Mall. Encompassing 14 screens, Bay of Quinte TV has annual estimated traffic of 5.5 million people and will be an excellent opportunity for us to communicate our messaging about the World Barefoot Championships with residents and tourists alike. Bay of Quinte Tourism is also a paying member of the Canadian Sport Tourism Alliance, the sport tourism governing body in Canada, which will enable us to leverage their national sport network and the readership of their partner, Adrenalin Magazine, the leading sports and events magazine in Canada.

We have identified additional local media outlets that we will be using as our points of communication via press releases and updates through personal contact.

Napanee Media Radio:

88.7 myFM

Newspaper: The Napanee Beaver

Belleville Media Radio:

Quinte Broadcasting – Rock 107, Mix 97 & CJBQ 800 AM Starboard Communications – Cool 100.1 FM & 95.5 Hits FM Loyalist College – 91X FM

Newspaper:

Belleville Intelligencer The Community Press EMC

Kingston Media Television:

CKWS Kingston A CTV Affiliate Radio:

983 Fly FM K-Rock 105.7

Country 93.5

Newspaper:

Kingston Whig Standard



We will be reaching out to all participants for media contacts in their home towns around the world, and bringing those outlets into our communications plan as early as possible.

A live stream of the event will be broadcast via the Web and will include on and off water content.

On site we will have a designated Press area for daily athlete interviews, meetings with VIP's & sponsors and a focal point of constantly updated information relevant to the event and media. Backdrops with the event logo and sponsor logos will be in place for maximum coverage.

# **Entry Fees**

The Entry Fees for Team Skiers will be set at \$350 or so. Independent skiers will be a proportion of the Team entry based on the number of events entered as well as the entitlements that all entries enjoy.

# **Event Sponsorship**

Lennox Fencing, Napanee—Owned by our hosts, Dwight and Michele Williams
Bay Marine, Trenton—PWC provider
Avis/Budget Rent A Car—Official Transportation
Allen Insurance group—Event Insurance
Water Ski & Wakeboard Canada, Ottawa—Communications and Administrative support
TJ Hardware+Software, Scarborough—Event Timers
Rainbow Farm, Belleville—Everything
Barb Moynes CPA, Belleville—Accounting Services

# **Emergency Services / Medical Team**

We have a medical team consisting of two emergency physicians, a paramedic, a nurse at the time of submitting this bid. These individuals have committed to not only being present for the duration of the championships, but also to building and delivering a complete emergency medical system for the event. One of the physicians will be seeking privileges at the Napanee Hospital allowing the team to give patient care right from first response, transport and through any hospital treatments necessary. And, they are ALL Barefoot Waterskiers!!! See accompanying letter from Dr. Evan Head.

## **Lennox & Addington County General Hospital**

8 Richmond Park Drive, Napanee

The Lennox & Addington County General Hospital is 11.2 kilometres from the event site. Emergency services are operated 24 hours a day and sees well in excess of 24,000 patients per year. The hospital currently operates 52 beds; 24 active care. Hospital services include; Gynecology, General Surgery, Ophthalmology, Orthopaedics, Urology, Respirology and Internal Medicine. The hospital offers a comprehensive range of diagnostic services supported by a well-equipped laboratory and diagnostic imaging department. For more information visit www.lacgh.com.

Level one trauma center is Kingston General Hospital (www.kgh.on.ca) and Quinte Health Care in Belleville (www.qhc.on.ca/), which are also within 30 minutes of the event site.

#### **Lennox & Addington County Emergency Services**

98 Advance Avenue, Napanee

The County of Lennox & Addington is responsible for the delivery of Land Ambulance Service. The service operates four bases, the nearest being 8.8 kilometres from the event site in the Napanee Business Park. The fleet consists of seven ambulances and four Emergency Response Vehicles. The County would be open to discussions regarding on-site presence during the event.

#### **Greater Napanee Fire Services**

66 Advance Avenue, Napanee

Greater Napanee Fire Services headquarters is 8.7 kilometres from the event site in the Napanee Business Park.



# **Organizing Committee Structure**

LOC Chair - Allen Moynes

Site Owners - Dwight & Michele Williams

Medical Team:

Dr. Evan Head – Chief Medical Officer Dr. Kelly Macdonald Kevin Gaskin – Paramedic Michelle Spence – Nurse

Chief Financial Officer—Barb Moynes CPA

Site & Technical Team:

Terry Jones Dwight Williams

Marketing Bennet Pearl - Trajectory Marketing PPP Team

Media Becky Moynes

Administration Michelle Moynes

On Site Entertainment & Functions Michele Williams Linda Moulin Joy Cavell Caberos Linda Aldridge

Officials & VIP Hospitality Richard Gray Duane Godfrey

Fundraising Richard Gray PPP Team

LOC & Volunters etc
Elaine, Tim & George Weekes
Marcel Brunet
Louis Simard
Don, Lee, Stella, &Lydia Schwartz
Daniel Lariviere
Lori, Morgan & Brem Allen
Mike, Debbie, Melissa & Michelle Spence
Mike & Sandy Ozanne

# Supporting Letters & Letters of Invitation (See letters at end)

Water Ski Wakeboard Ontario (WSWO)—Barefoot Ontario Mike Spence & President Paul Roberts

Water Ski Wakeboard Canada (WSWC)—Glenn Bowie

Lennox & Addington County—Community & Development Services

Lennox & Addington Mike Bossio—Member of Parliament

Dwight & Michele Williams—Dream Lake Site owners

Bay of Quinte—Tourism

Mitch Groen Site Experience—New Zealand International Barefoot Water Skier

Greater Napanee—Mayor Gordon Shermerhorn

Quinte Broadcasting—Media Coverage

Loyalist College—Media Coverage

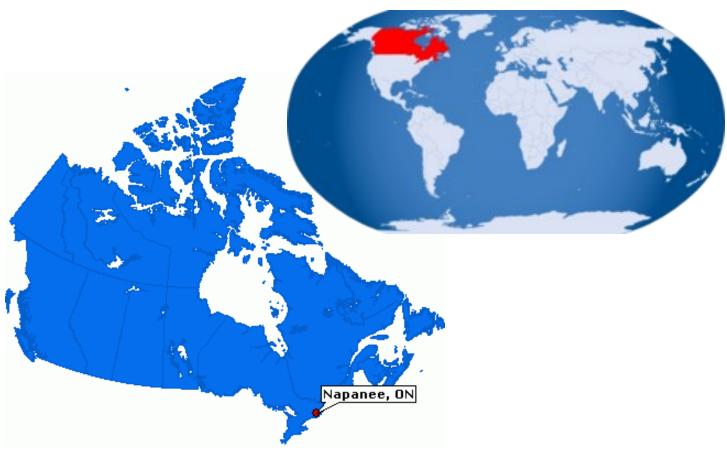
College Sports—Local Business Support

Allen Insurance—Site Insurance & Local Business Support

Bay Marine—Sponsoring PWC'S

# Confirmation/Exceptions to the Letter of Agreement

The only exception to the LOA is the organizers will be seeking to set the entry fee at US \$350.



http://barefootwaterski.ca/worlds2018/BF2018WorldsBid.pdf

Allan Moynes Local Organizing Committee World Barefoot Waterski Championships 2018 524 Huffs Island Rd K8N 4Z7

December 10, 2015

World Barefoot Council International Waterski & Wakeboard Federation IWWF Headquarters Postbox 564 6314 Unteraegeri Switzerland

Dear Council Members:

On behalf of the LOC and our group of volunteers, I would like to invite the world barefoot community to Napanee, Ontario, Canada.

For many years, Canadian barefooters, officials and families have enjoyed great hospitality around the world and are excited at the opportunity to offer Canadian hospitality to all for the 2018 World Championships. We have an LOC with extensive experience at regional, national and international barefoot championships. The town of Napanee and surrounding community is behind us and we are excited and committed to making the event happen. Above all we have a world class site and hosts that will do whatever it takes, including improvements to the physical lake, to make a world barefoot championship in Canada a reality. Our hosts and the committee are working now to put the pieces in place for an amazing event.

Thank you for considering our offer to host the 2018 World Championships and we look forward to hearing from you.

Sincerely,

Allan Moynes Chair of the LOC December 26, 2015

World Barefoot Council c/o International Waterski and Wakeboard Federation IWWF Headquarters Postbox 564 6314 Unteraegeri Switzerland

Dear council members,

Please consider this letter our official written expression of interest in hosting the 2018 World's Barefoot Skiing Competition at Dream Lake in Napanee, Ontario, Canada.

We look forward to offering our lake and property to the competitors of this remarkable global event. Our role as hosts of the 2013 and 2014 Canadian national competition have been two great highlights of our private lake's history. We are enthusiastic about the opportunity to share Dream Lake with the broader global community.

We are also confident that our unique location will ensure a memorable and enjoyable skiing experience for the 2018 competitors, officials and spectators. Our man-made ski lake offers some of the best skiing conditions, as we have been informed by many Canadian skiers.

Over the years, we have truly come to appreciate the warmth and friendship we have found in the Canadian barefoot water skiing community. We look forward to broadening our network and welcoming the world's most talented skiers to our backyard.

Sincerely,

Dwight and Michele Williams Owners of Dream Lake



Town Hall 124 John Street, P.O. Box 97 Napanee, ON K7R 3L4 TEL 613-354-3351 FAX 613-354-6545 www.greaternopanee.com

November 20, 2015

Mr. Allan Moynes, Chair Local Organizing Committee

Dear Mr. Moynes;

The Town of Greater Napanee would like to formally offer its support in your efforts to host the 2018 World Barefoot Water-ski Championship.

After reviewing the materials that you provided and doing research on Barefoot Water-skiing and the International Water-ski & Wakeboard Federation, we agree that it would be a privilege to be able to host the 2018 Championship. We would be honored to be the first community in all of Canada to host this unique Championship and would welcome guests from around the world to our lovely community. We are confident that the competitors, their families, officials, spectators, and everyone involved would find the Town of Greater Napanee accommodating of all their needs throughout their stay.

We would like to thank you for your efforts and offer our support moving forward.

All the best.

Sincerely;

Gordon Schermerhorn, Mayor Town of Greater Napanee

In Scharmorker





# ONTARIO BAREFOOT COUNCIL

World Barefoot Council
C/o International Waterski & Wakeboard Federation
IWWF
Postbox 154
6314 Unteraegeri,
Switzerland

15 December, 2015

On behalf of Water Ski Wakeboard Ontario and the Ontario Barefoot Council, we are enthusiastic with the prospect of being the host province for the 2018 World Barefoot Waterski Championships. Our knowledge of the Local Organizing Committee with their depth of experience in all aspects of Barefoot Water Ski event organization, participation and execution provides us with the confidence to endorse this proposal. The partnerships they have already established with the site owners, nearby cities, tourism, hospitality and medical services have positioned this event to be a success.

Water Ski Wakeboard Ontario is the provincial governing body for towed water sports in Ontario. With the support of the province of Ontario we are dedicated to promoting and developing water sports in the province. Having a world championship event in our province is fully aligned with our commitment to towed water sports.

Regards,

Paul Roberts

President

Mike Spence Secretary



December 29, 2015

Mr. Kuno Ritschard, President International Water Ski and Wakeboard Association

Re: 2016 World Barefoot Championships

Please accept this letter of support from Water Ski and Wakeboard Canada to the local organizing committee to host the 2018 World Barefoot Waterski Championships in Napanee, Ontario.

Al Moynes will serve as chair with an outstanding and very qualified committee of committed professionals.

Water Ski and Wakeboard Canada will not be financially involved in this event, but suffice it to say our national office will be offering support! The local organizing committee have proven their ability to fund raise and host successful events, and this event will be no different!

Canada would be honoured to host athletes from around the world in the heart of Canada.

Respectfully Submitted,

Glenn Bowie

Glenn Bowie

**Board Chairman** 

Water Ski and Wakeboard Canada | Ski nautique et planche Canada

(H) 902-435-3808; (C) 902-240-7620



# **Community & Development Services**

November 18, 2015

Allan Moynes Chair, Local Organizing Committee

RE: Letter of Support for the 2018 World Barefoot Water-ski Championship

Mr. Moynes;

On behalf of Lennox & Addington County, I am pleased to offer this letter in support of your committee's bid to host the 2018 World Barefoot Water-ski Championship. This exciting event will provide significant economic impact, drawing visitors from throughout North America and around the world.

Tourism - sport tourism in particular - plays a significant role in the economy of Lennox & Addington. The county is an active member in the Canadian Sport Tourism Alliance, an organization committed to making Canada an internationally preferred sport tourism destination. In recent years, Lennox & Addington has been fortunate to host a number of high-profile provincial, national, and international events in hockey, golf, curling and fastball, drawing thousands of athletes and spectators to the region. By hosting these elite-level events in the past, we've assembled a strong core of local volunteers with the experience and commitment to stage successful, quality events.

Our Economic Development Office is excited to assist your efforts to host the 2018 World Barefoot Water-ski Championship in any way possible. Should your bid be successful, we would be pleased to help connect your committee to key local volunteers and businesses, and will help you promote the event on both a local and regional level to the best of our abilities.

We are looking forward to working with you. Should you have any questions, please don't hesitate to contact me.

Sincerely,

Stephen Paul

Director, Community & Development Services

Lennox & Addington County

Stephen Paul

TELEPHONE: 613-354-4883 ext. 3234 FACSIMILE: 613-354-3112 WEBSITE: www.LennoxAndAddington.com E-MAIL: spaul@lennox-addington.on.ca



World Barefoot Council Care of International Waterski & Wakeboard Federation IWWF Headquarters Postbox 564 6314 Unteraegeri Switzerland

December 15, 2015

# Dear Council Members:

I am writing in support of our community's bid to host the 2018 World Barefoot Water-ski Championship.

Dream Lake, the proposed location near Selby, Ontario, is an ideal site for the Championship. Two very successful national championships have already been held there. Additionally, the organizing committee brings extensive experience in the sport; not only did they organize the two national championships held at Dream Lake, but they competed and judged at several world championships.

As you know, Canada has a strong affinity for sports and it would be a pleasure to host the Championship in Canada for the first time. We look forward to welcoming guests and participants to our community.

Thank you for your consideration of Dream Lake as the site for the 2018 Championship.

Mike Bossio

Sincerely,

MP, Hastings-Lennox and Addington

To Whom it May Concern,

I am pleased and honored to be a member of the medical team for the proposed Barefoot World Championships at Dream Lake in Napanee, Ontario, Canada in 2018. Our medical staff will be headed by two emergency medical physicians, a paramedic and a nurse. Our goal is to provide on site treatment to any and all athletes, spectators, family members and volunteers free of charge.

Kelly MacDonald and I (Evan Head) have both done an extra year fellowship in Emergency Medicine at one of the largest trauma centers in Canada, Winnipeg, Manitoba. We are both fulltime emergency medicine physicians currently licensed in the province of Ontario. We are ATLS, ACLS, BLS, PALS and Ultrasound certified.

All four leaders of the medical team as outlined above are barefoot water-skiers, and understand the unique injuries and ailments that can affect the athletes. None of us will be competing at the championship, thus our primary focus will be to ensure a safe tournament for all involved. We will provide treatment of ailments at the actual site such as suturing, splinting and treatment of minor injuries. In the event of major traumas we will be part of the transport team for athletes to the nearest hospital.

There are two hospitals located less than an hour away from the tournament site. The local hospital in Napanee, minutes from the tournament site has an Emergency Department that can handle any minor injures that cannot be dealt with onsite. I plan to obtain privileges at the Napanee Hospital so that I can assist the hospital as an additional physician if they require support. A larger Level 1 Trauma Center is located in Kingston, Ontario, which is 50 minutes away in the event that any major traumas need to be transported for CT scans, MRI, or specialty care.

We will be fully equipped on site to provide water extraction of any athlete suspected of having a spinal injury. There will be a medical tent staffed by a physician at all times of the competition.

Thank you,

Dr. Evan Head CCFP-EM, CCFP, MD, B.Sc., B. MGMT



Dec. 22, 2015

To: World Barefoot Waterski Committee

Re: Proposal to Host the World Barefoot Waterski Championships in Napanee

To Whom It May Concern,

Bay of Quinte Tourism is excited to support the proposal to host the 2018 World Barefoot Waterski Championships in Napanee. As the Destination Marketing Organization for the Bay of Quinte region, we are leaders in the support, coordination and marketing of events. This in-depth knowledge enables us to articulate why the 2018 World's would be a success in Napanee from both operational and leisure perspectives:

- Marketing and Partnerships: With a core social media following of over 30,000, Bay of Quinte Tourism is second in tourism marketing only to Ottawa in south eastern Ontario, and we communicate with over 100,000 people weekly online. Coupled with strong partnerships in radio, TV and other businesses across the region, we have the ability to extend our messaging to millions of potential viewers.
- <u>Accommodations</u>: There are over 2,000 hotel rooms in the Bay of Quinte Region, with well-known brands such as Hampton Inn by Hilton, Marriott, Holiday Inn, Travelodge and Best Western. All are complete with additional meeting and conference facilities to meet any business need.
- <u>Recreation</u>: The Bay of Quinte is home to 1,200km of beautiful shoreline, with waterfront trails, parks, patios and marinas. Just over the Bay Bridge lies Prince Edward County, Canada's fastest-growing wine region, including over 40 wineries and the one of Canada's best beaches at Sandbanks Provincial Park. With 23 golf courses, world-class fishing and over 30 conservation areas, the Bay of Quinte is a number one outdoor destination in Canada.
- <u>Amenities</u>: The region's culinary scene is thriving, with over 50 restaurants within close proximity to the
  event site; everything from chains like Boston Pizza and East Side Mario's, to independently-owned
  favourites, who use delicious local products every week. Multiple grocery stores are also close by and
  shopping here features something for everyone, with Napanee's downtown having a variety of specialty
  shops and the Quinte Mall containing over 125 stores.

I hope we helped paint a picture as to why the 2018 World Barefoot Championships would be a perfect fit in Napanee. Please do not hesitate to follow up by phone or email for any additional information about everything that this city and our region has to offer.

Sincerely,

Dug Stevenson Director of Tourism

dugs@bayofquinte.ca

# To whom it may concern

I am writing this letter in support of a Canadian bid for the 2018 Worlds. I have skied at numerous world class venues throughout the world and Dream Lake Napanee would be at the top of the list.

I was lucky enough to ski at the 2014 Canadian Nationals at Dream Lake Napanee, the site itself is truly world class and more than capable of hosting a world championship event. Over the week I spent there, there was little to no wind producing supreme skiing conditions. The banks around the lake were well maintained, there was no back wash to speak of. There is plenty of space for spectators/officials/team skiers etc, I camped on site with a few other skiers and around 40 of Dwight and Michele friends that had come to check out the event, creating an awesome atmosphere around the site. The Nationals ran seamlessly thanks to the Moynes Family and the rest of the LOC, there was little to no down time between events, always keeping every one up to date with the latest scores and event changes. The prizegiving night on site was a ripper with a couple of live bands playing, food was great and then a 20 minute fireworks show to top it all off.

The hosts, Dwight and Michele Williams are some of the most friendly, down to earth people I have ever met. The Williams Family do not come from a barefooting background, so to see the time and effort they put in to hosting the Nationals was astonishing. It was clear to me they were passionate about making the competition as good as it could possibly be, i am excited about the prospect of a worlds at Dream Lake Napance.

I had a great time on and off the water at this event, the 2018 Worlds will be one to remember.

Kind regards

Mitch Groen

NZ Team Skier for the past decade.



Dec. 18, 2015

Mr. Allan Moynes Chair Local Organizing Committee 2018 World Barefoot Water-Ski Championships

Dear Allan,

It was certainly exciting news to hear that you would be making a bid to bring the 2018 World Barefoot Water-Ski Championships to our area.

I've had the pleasure of covering Becky's success over the years and would certainly get behind the promotion and coverage of this world event.

You can count on Quinte Broadcasting's three stations (CJBQ-MIX 97 and ROCK 107) for support leading up to and including the championship.

Best of luck with your submission and I'm looking forward to a positive outcome with your bid.

Sincerely,

Jack Miller Sports Director Quinte Broadcasting









To Whom it May Concern;

I am please to write this letter acknowledging that Allen Insurance Group is a former insurance provider for Mr. and Mrs. Williams for the 2013 & 2014 Canadian Barefoot Championships that were held at their home on Dream Lake.

I would also like to say that Allen Insurance Group would be proud to be asked to provide the insurance for the 2018 World Barefoot Waterskiing Championships also being held at Dream Lake.

I would welcome the opportunity to work with Mr and Mrs. Williams again. I personally attended their past two championship events , and it was an honour for me to be a part of it.

Thank you;

Marc Cruji

**Account Executive** 

Allen Insurance Group



December 21, 2015

Local Organizing Committee World Barefoot Waterski Championships 2018 c/o Allan Moynes, Chair 524 Huff's Island Road Belleville, ON K8N 4Z7

Dear Allan,

I am pleased to provide this letter in support of your committee's bid to host the 2018 World Barefoot Waterski Championships.

Loyalist College is a proud member of the Bay of Quinte region and we appreciate the importance of this event which would attract 120 competitors as well as officials, coaches and supporters from a dozen countries. We wish the local organizing committee every success in this endeavour and will be pleased to offer our support in helping to facilitate media coverage or any way we are able to help if you are successful in bringing the 2018 World Barefoot Waterski Championships to this area.

If you have any questions or require additional detail please don't hesitate to contact me.

Best regards,

Maureen Piercy President and CEO

Moureer Hercy

MP/ew

Cc. Dianne Spencer, Executive Director, College Advancement and External Relations



College Sports
23 College St West
Belleville, ON K8P 2G3
613 967 0423
college sports@hotmail.com

Canadian Barefoot Water-Skiing Championship Local Organizing Committee c/o Allen Moynes 524 Huff's Island Rd K8N 4Z7

To Whom It May Concern:

Thank you for your consideration of the Napanee and Bay of Quinte area for the 2018 World Barefoot Water-ski Championship. This area is rich in tourism resources that will make this an exciting, vibrant event.

As a leader in tourism, the Quinte area has ample accommodation, restaurants and recreation opportunities for the participants to utilize. There are many hotels and motels in the immediate Napanee area and also in Belleville, the neighboring city. The town of Napanee has recently revitalized the downtown core, including their riverfront area and has attracted many new restaurants. The riverfront area could be a viable option for demonstrations to showcase Barefoot Water-skiing for the community. The Dream Lake facility is equipped to handle this event and will showcase the championship to a new audience of spectators. College Sports is active in the water sports community, supporting multiple local water-ski and wakeboard schools and camps.

As a 20+ year sports equipment business, College Sports is excited about the possibility that these championships may be coming to the area. The economic benefits from this event will be a welcome addition. As a business we fully support this bid.

Thank you for your time and consideration.

## **Bob Hinton**

Bob Hinton, Owner College Sports



516 Old Highway Two, Trenton, ON K8V 5P5

Allan Moynes, Chair Local Organizing Committee 524 Huffs Island Rd Belleville, Ontario K8N 4Z7

Dear Allan:

Please accept this letter as a formal offer to support your committees bid to host the 2018 World Barefoot Water-ski Championship near Napanee Ontario. We have enjoyed our role as a lead sponsor of the 2013 and 2014 Canadian Championships and look forward to the 2016 Nationals.

We are proud to help sponsor the 2018 World Championships.

Sincerely,

Wes Bristow General Manager

for for



Dec. 31, 2015

Allan Moynes Chair, Local Organizing Committee 2018 World Barefoot Water-Ski Championships

Dear Mr. Moynes:

I was very pleased to learn that there will be a bid made to hold the 2018 World Barefoot Water-Ski Championships in our region and coverage area.

CKWS News will be proud to feature coverage of this exciting and important event prominently in our Newscasts and Sports casts. We anticipate this unique and exciting sport will garner interest not only among our Sports viewers, but most of our audience – approximately 250,000 viewers.

Furthermore, due to the wide appeal this event will have, our Peterborough affiliate CHEX Television will also be excited to include coverage in their Sports and Newscasts, bringing the World Barefoot Championships to an additional ¼ Million viewers across that station's viewing region.

I am hopeful that we can discuss coverage and access opportunities that will allow us to bring great stories and shots to our viewers before and during the competition.

All the best of luck with this bid – it represents an important investment in our community, and an exciting Sport.

Sincerely,

Jay Westman

Manager, News & TV Operations, CKWS TV Kingston, CHEX TV Peterborough, Channel 12 Durham

COUS ENTERTAINMENT

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Jay Westman | Manager, News & TV Operations | CKWS Television

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