

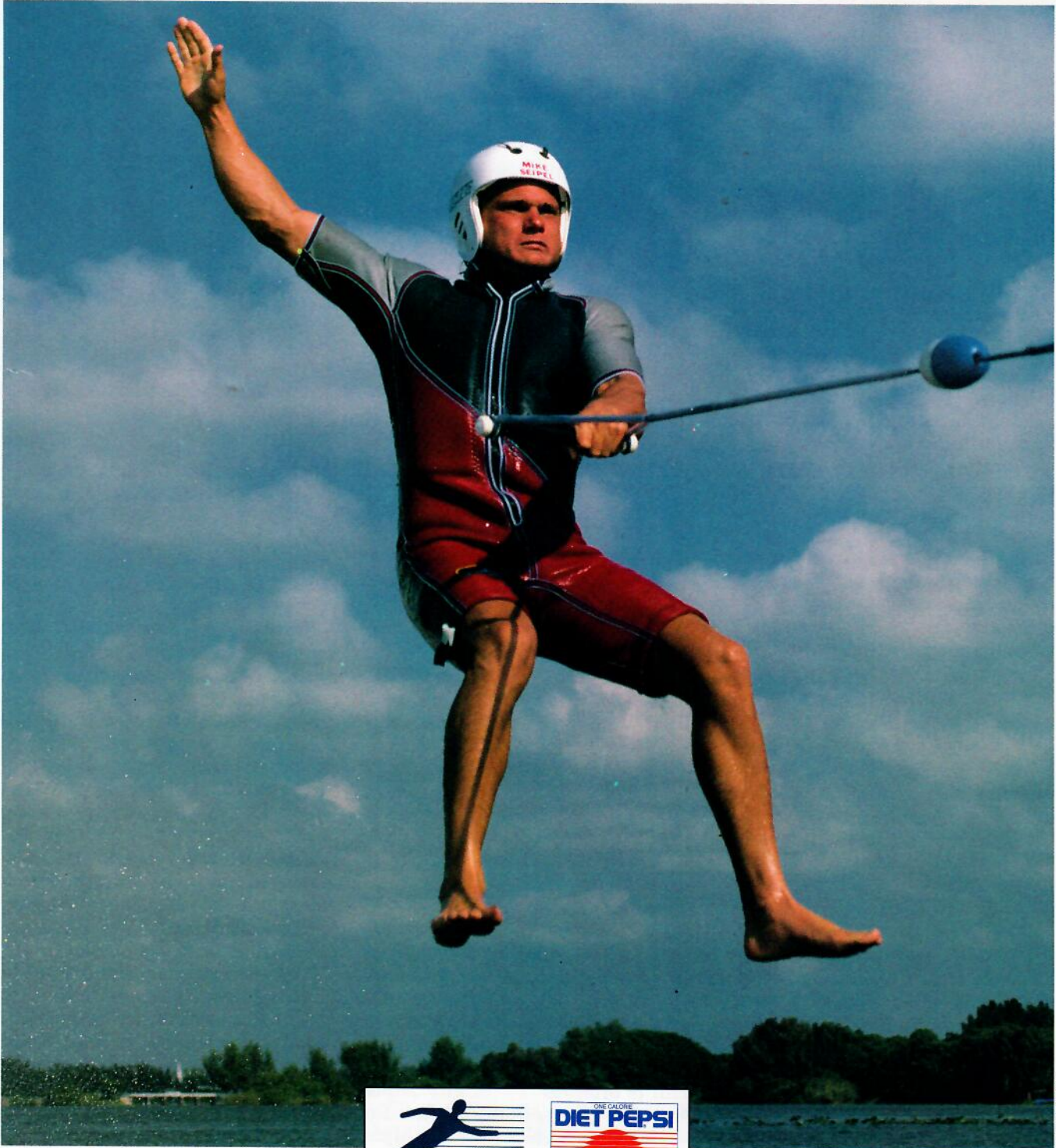
Diet Pepsi Presents the 1990 World



# BAREFOOT

SKI CHAMPIONSHIPS

Newsletter of the Oct. 9-14 championships in Jacksonville, Fla.



John Baker

# World Barefoot Tournament Returns to United States

**T**he U.S. Barefoot Team will defend its title during October when the 1990 World Barefoot Ski Championships comes to Jacksonville, Fla. The championship tournament was previously planned to be held at St. Lucie West, Fla.

The Jacksonville tournament site, known as the C.S.X. Barefoot Track, is about 100 yards wide and nearly a mile long, offering ideal skiing conditions. A number of barefoot tournaments have been held on the site including the 1990 Can-Am Barefoot Challenge, an international competition between the United States and Canada held during June. The Southern Regional Barefoot Championships, held at the site during 1989, returns to Jacksonville in 1990.

The world championship tournament is being hosted by the Jacksonville Local Organizing Committee, formed as a cooperative venture between two local ski clubs. The North Florida Barefoot & Ski Club and the Florida First Coast Footers have 60 members between them and are ready to put on a first class world tournament.

Tournament officials include Chief Judge Lester Sowry of New Zealand, with Assistant Chief Judge Sylvia Mixon of Land 'O Lakes, Fla. The Tournament Chairman is Stew McDonald, Tampa, Fla., who also is president of the American Barefoot Club. Chief Scorer for the tournament is Pam Wellham, an Aus-

tralian, while the Homologator is Andy Harris of Great Britain.

Don Mixon Sr., of Land 'O Lakes, Fla., has been named coach of the 1990 U.S. Barefoot Team and Chuck Alleger, also of Land 'O Lakes, has been named team manager. The team physician is Dr. David Calvo of Houston, Texas.

An eight-member, 1990 U.S. Barefoot Team is to be named late this summer. The U.S. Barefoot Team trials are tentatively scheduled in conjunction with the Barefoot Nationals, to be held Aug. 22-26 in DuQuoin, Ill.

The World Barefoot Championships is held every two years. Thirteen nations sent teams to compete in 1988, when the top five finishers were the United States, Australia, Great Britain, New Zealand and Canada, in that order. Italy, the Netherlands, Belgium, West Germany, Austria, Switzerland, Sweden and France also sent representatives.

The World Barefoot Championships was last held in the United States during 1980, at the Marine World/Africa U.S.A. theme park in Redwood City, Calif., near San Francisco. The United States won its first world barefoot title in 1986, at Kelheim, West Germany, and successfully defended the title in Melbourne, Australia, during 1988. Until 1986, Australia had been undefeated in world barefoot competition. The Aussies won the first world barefoot tournament, held in 1978 on their home turf.

—John Baker



When making your travel arrangements (air and ground), please contact AWSA's new travel desk—Central Travel Agency—by calling 800-633-4847 from within the United States (813-293-3151 in Florida). Ask for Chris Ford.

**Headquarters Hotel:** AWSA has established special room rates at the Holiday Inn-Jacksonville Airport, the headquarters hotel. It is located at Interstate 95 and Airport Rd. Two special rates are available. The new tower section, with comfortable large room and bath, is \$55 plus tax per day; the older section is \$45 plus tax per day. For reservations, call 904-741-4404 and mention "World Barefoot" for the special rate.

The tournament site is easily accessible from the headquarters hotel (*see map in this section*). From the hotel, take Interstate 95 to Interstate 295 North (Inner City Loop). Take the Pritchard Road Exit and go west one block, turning right onto Sportsman's Club Road. The ski site is about ¼ mile down the road, on the left. □

## Travel and Accommodations

**J**acksonville International is the official airport for the World Barefoot Championships. American Airlines is the official carrier for the tournament and is offering travelers 40% off regular

day coach airfare with a seven-day advance ticket purchase requirement. Alternately, American is offering 5% off any Super Saver or promotional airfare for which the traveler may qualify.



*Visitors to Jacksonville can enjoy miles of unbroken, sandy beach plus fishing, boating and other water sports. Jacksonville Landing (night view, above) offers a full range of shops and restaurants along the St. Johns riverfront.*

## Florida Offers Its Visitors Virtual Vacation Playground

**T**his fall will be a perfect time to combine a Florida vacation with a chance to watch top barefoot skiers from around the world. Visitors to Jacksonville, a bustling seaport nestled at the mouth of the St. Johns River, should plan to take advantage of the historic and cultural amenities the area has to offer—not to mention the beaches, restaurants and shops.

Mile upon mile of wide, beautiful beaches offer sunning, swimming, shelling, surfing and fishing. Follow the coast southward and find the beach communities of Atlantic Beach, Neptune Beach and Jacksonville Beach. The Jacksonville Beaches are located about 12 miles (20 minutes) from downtown. They are easily accessible by Atlantic Blvd. (State Rd. 10), Beach Blvd. (U.S. 90) or by J. Turner Butler Expressway.

Located within the Jacksonville Beach area is Little Talbot Island State Park, on Hwy. A1A about three miles north of the Mayport Ferry. Here you'll find picnic shelters, restrooms and changing rooms in a clean, well kept state park. Kathryn Abbey Hannah Park, located on Hwy. A1A about three miles north of Atlantic Blvd., is one of the largest and most scenic ocean-front parks in Florida.

Jacksonville itself offers three excellent museums and a planetarium. The Cummer Gallery of Art is open Tuesday through Sunday and admission is free. The gallery features an excellent selection of sculpture, a permanent exhibition of works of the Old Masters and touring exhibits from around the world.

The Jacksonville Museum of Arts and Sciences offers interest-

ing displays of Florida history, including a dinosaur skeleton, an Indian culture exhibit and a typical Victorian home. Within the museum is the Alexander Brest Planetarium, featuring star shows using lasers, projections and rock or classical music.

The Jacksonville Art Museum features one of the best exhibits of Oriental porcelain arts in the United States, as well as paintings (including a Picasso exhibit) and sculpture. Admission is free.

Fine shops and restaurants abound in Jacksonville, and the Jacksonville Landing on the St. Johns River is an area visitors won't want to miss. The Landing is home to dozens of unique retail stores and riverfront eating establishments that cater to every taste and whim. Also along the St. Johns River is the 1.1 mile Riverwalk, lined with restaurants, hotels and entertainment pavilions.

The Jacksonville Zoo has 60 acres filled with 300 species of animals, and is open daily. Near the zoo is the Anheuser-Busch Brewery, which offers self-guided

### Who to Contact For more Information

For more information about the 1990 World Barefoot Ski Championships, contact: American Water Ski Association, 799 Overlook Dr., Winter Haven, FL 33884. Call 813-324-4341, FAX: 813-325-8259.



A riverboat cruise is a good way to see the St. Johns River while visiting the Jacksonville area.

tours of the entire brewing process—from cooking the ingredients to bottling and canning.

St. Augustine, the oldest city in the United States, is just a short drive (approximately 30 to 40 minutes) from Jacksonville or the Jacksonville Beaches. Any tour of the city should include the ancient Spanish fortress, Castillo de San Marcos. Across the road from the fort you will find the St. George Street restoration area. History comes alive here as you watch folks living and working in the homes and shops as they did 300 years ago.

St. Augustine is only one of numerous historic sites which dot the northeast Florida landscape near Jacksonville. Fort Caroline, located on the banks of the St. Johns River, is a reconstruction of the original French Huguenot fortification dating back to 1564. Included is a museum that outlines the history of this ill-fated settlement with displays of authentic 16th Century tools, weapons, armor and household utensils. Admission is free.

Located northeast of Fort Caroline is the 300-year-old fishing village of Mayport. Even the name of this village dates back hundreds of years to a time when the original French settlers called the St. Johns River the River of May. Mayport is now a busy commercial fishing center, as well as the home of a large U.S. Navy base. Here, too, you will find excellent seafood restaurants offering a variety of freshly caught fish and shrimp.

At nearby Fort Clinch State Park, you will find beaches, campgrounds, picnic areas and an authentic Civil War fort. Step back in time as you enter the drawbridge gate. The year is now 1864 and you have arrived at a Union Army outpost in the middle of the Confederacy. A uniformed Union soldier will guide you around the fort, showing you the enlisted men's barracks, officers' quarters, stockade, mess hall and a fully stocked quartermaster's supply store.

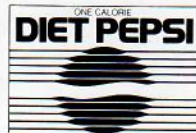
Fernandina Beach, near Fort Clinch, has a 30-square-block area featuring beautifully restored buildings, restaurants and shops. The old train depot now houses the Fernandina Beach Chamber of Commerce and Visitor Information Center. The

town also has a commercial fishing fleet, and Florida's only Marine Welcome Station for boat travelers coming into Florida via the Intracoastal Waterway.

The Ocala/Silver Springs area south of Jacksonville offers one of the state's finest natural attractions, featuring glass bottom boat tours over clear natural springs.

The Jacksonville area is only 2 1/2 hours from some of Florida's most popular attractions. Sea World, Disney World, MGM and Universal studios all are clustered in and around Orlando.

For more information about Jacksonville and attractions in the surrounding area, contact the Convention & Visitors Bureau of Jacksonville, 3 Independent Drive, Jacksonville, FL 32202, 904-353-9736. □



**World Barefoot Championships Sponsors**



Diet Pepsi has been named the title sponsor of the 1990 World Barefoot Ski Championships. The Correct Craft Barefoot Nautique (454 c.i.) and the Ski Centurion Falcon O/B (225 h.p. Yamaha) have been designated as the official towboats for the world championship tournament. The Ski Centurion line is manufactured

by Fineline Industries.

American Airlines has been named the official airline of the championships. The list of corporate sponsors also includes C.S.X., a \$4 billion transportation corporation based in Jacksonville, Fla.; Yamaha Marine; Indmar Marine Engines, and Converse Eyegear. □

**World Barefoot Site Area Map**

