

Diet Pepsi Presents The 1990
**World Barefoot
Ski
Championships**

An American Water Ski
Association Event



SOUVENIR PROGRAM



Water Sports Booming



Kneeboarding is among the country's fastest-growing water sports.

John Baker

As the Baby Boomers fulfill their career interests and raise children of their own, water sports are booming as well. It is conservatively estimated that 12 million water skiers take to the water each year. Those numbers should come as no surprise, especially when you consider that water skiing is the ideal family sport. It's one activity that the entire family can enjoy together.

That has been true since water skiing was invented in 1922, by a Minnesotan named Ralph Samuelson. The American Water Ski Association (AWSA), founded in 1939, is forever changing to meet the needs of its members as the sport continues to evolve.

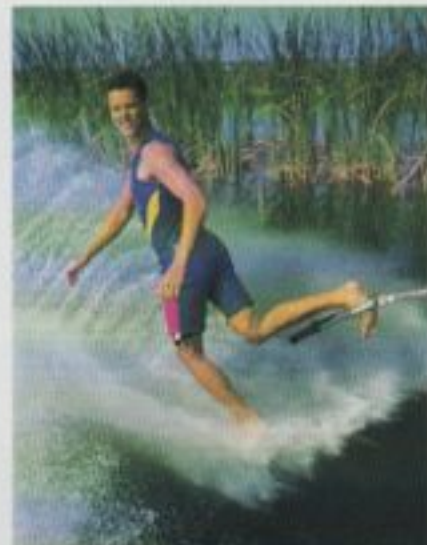
Many of AWSA's 24,000 members are recreational water skiers, while yet others compete in water ski tournaments all across the country. As the governing body for the sport of water skiing in the United States, AWSA will have sanctioned more than 500 water ski tournaments in 1990 alone. That includes cash-prize tournaments that will offer a combined purse of \$2.2 million this year.

Most of AWSA's members are traditional water skiers. That is, they enjoy one or more of the three most common water skiing disciplines—slalom, tricks and jumping. But the ranks of AWSA also are filled with many who prefer to perform in water ski shows, or ski on their bare feet.

Kneeboarding, one of AWSA's

newest sport divisions, is one of the fastest growing water sports now enjoyed in this country. That's not surprising, since kneeboards are relatively inexpensive and easy to ride.

Members of AWSA may affiliate with the national organization based on the sport discipline of choice. While most of AWSA's competitive members are traditional water skiers, kneeboard competitors take part in tournaments offered through the AWSA sport division known as the American Kneeboard Association. The other AWSA sport divisions are the American Barefoot Club, the National Show Ski Association and the National Collegiate Water Ski Association. No doubt, other water sports divisions will be in-



John Baker

cluded under AWSA's umbrella as the complexion of the organization continues to evolve.

As mentioned, persons need not be competitors to belong to AWSA. Members automatically receive *The Water Skier* magazine, the official publication of AWSA. The magazine regularly carries news about the sport of water skiing along with instructional articles designed to help the beginning to advanced skier. The association also publishes a number of instructional and safety materials which are available to members for a nominal cost.

As a Group C member of the U.S. Olympic Committee, AWSA offers water ski coaches and athletes the latest in areas such as training techniques, advances in sports medicine and sports psychology. Symposia on these and other topics are held regularly at the U.S. Olympic Training Center in Colorado Springs, Colo.

An AWSA program addressing legal, legislative, safety and environmental matters can provide members—to cite one common example—with advice on how to secure or preserve a ski site.

Whether you are a recreational skier or the type of person who thrives on competition, chances are AWSA has a program for you. Membership in AWSA is one sure way to get the most out of your water sport activity. An individual membership for the non-competitor is \$20 annually, and AWSA offers an economical membership plan for families. There is even a low-cost insurance program for those who wish to compete in tournaments. For more information, contact: AWSA, 799 Overlook Dr., Winter Haven, FL 33884, call 813-324-4341. □

Some enthusiasts prefer to forego skis and use their bare feet instead.

U.S. Claims Four Current World Champions

As the United States seeks its third-consecutive title at the 1990 World Barefoot Ski Championships, it does so with a noteworthy distinction. Four members of the 1988 U.S. Barefoot Team—all of them Floridians—won gold medals at the most recent world barefoot championships.

The reigning world overall barefoot champions (featured on the cover of this program) are Rick Powell and Lori Powell, a brother-and-sister pair from Lakeland, Fla.

Also at the 1988 World Barefoot Ski Championships in Melbourne, Australia, Rick and Lori each won gold medals in the tricks competition for their respective divisions. In the 1989 International Water Ski Federation (IWSF) World Barefoot Rankings, the Powells are ranked number one overall in their respective divisions. Rick is returning as a member of the U.S. Barefoot Team in 1990, while Lori has been sidelined by injury (see accompanying 1990 U.S. Barefoot Team roster).

Ron Scarpa of Winter Haven, Fla., is currently the barefoot world champion in men slalom while Jennifer Calleri, also of Winter Haven, is reigning world champion in women slalom. Both Scarpa and Calleri are returning team members.

The current barefoot world champion in men jumping is Australian Rod Trevilian, who also is the number one barefoot jumper in the 1989 world rankings. Steffi Hermann, a West German, is the current barefoot world champion in women jumping.

About the Championships: The United States won its first world barefoot title in 1986, in Kelheim, West Germany. The U.S. Barefoot Team successfully defended that title in 1988 at the world tournament in Melbourne, Australia.

But the United States hasn't always enjoyed such stature in world barefoot competition. The

1990 U.S. Barefoot Team Roster

Jennifer Calleri, 21,
Winter Haven, Fla.

Peter Fleck, 26,
Miami, Fla.

Brian Fuchs, 14,
Del Ray Beach, Fla.

Amy Lawler, 22,
Lantana, Fla.

Don Mixon Jr., 22,
Land O' Lakes, Fla.

Rick Powell, 19,
Lakeland, Fla.

Ron Scarpa, 27,
Winter Haven, Fla.

Mike Seipel, 30,
Thiensville, Wis.

Team Alternates
William Farrell, 35,
Sacramento, Calif.

Chris Onofrio-Howard, 27,
Lake Worth, Fla.



Lori Powell (left) and Jennifer Calleri are all smiles after winning gold medals at the 1988 World Barefoot Ski Championships in Melbourne, Australia.

the world barefoot tournament returns to the United States in October. Thirteen nations sent teams to compete in 1988, when the top five finishers were the United States, Australia, Great Britain, New Zealand and Canada, in that order. Countries which also sent representatives included Italy, the Netherlands, Belgium, West Germany, Austria, Switzerland, Sweden and France.

The United States has not hosted a world barefoot tournament since 1980, when the championships was held at the Marine World/Africa U.S.A. theme park in Redwood City, Calif., near San Francisco.

The site of the 1990 championships is the C.S.X. Barefoot Track in Jacksonville, Fla. At approximately 100 yards wide and almost a mile long, the site offers nearly ideal skiing conditions. Several barefoot tournaments have already been held at the site during 1990, including the Can-Am Barefoot Challenge and the U.S. Southern Regional Barefoot Championships. □

Aussies began their domination of the world barefoot championships in 1978, when the first world tournament was held in Australia. The winning streak by the Australians continued for eight years, until the 1986 championships in Kelheim. Prior to 1986, Australia had gone undefeated at the world barefoot championships, which is held every two years.

More than a dozen nations are expected to be represented when

1990 World Barefoot Tournament Sponsors

Mark Jackson, AWSA's director of Marketing, has announced the following list of companies

which are official sponsors for the 1990 World Barefoot Ski Championships:

Diet Pepsi	Yamaha Marine	C.S.X. Corporation
American Airlines	Fineline Industries	Clay Cablevision
Correct Craft, Inc.	W101 (FM)	Duval Co. Tourist
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	Michelob Dry	

Barefoot Skiing: Born in the

Barefoot water skiing began in Florida as a recreational sport in the late 1940s and was quickly introduced into the water ski shows at Florida's Cypress Gardens. Interest in barefooting grew both nationally and internationally, and in 1961 The American Water Ski Association (AWSA) organized the American Barefoot Club (ABC).

Originally, membership in ABC was reserved for barefooters who could stay on their feet for a minimum of 60 seconds. In the United States the sport continued chiefly as a "stunt act" in ski

shows and an occasional endurance tournament.

The barefoot craze spread overseas, becoming especially popular among the Australians, who eventually organized the first barefoot tournaments in 1963. At the prompting of the Aussies, the United States followed suit with full competition in 1978. Today, barefooting is a world-wide sport recognized by the International Water Ski Federation. A World Barefoot Ski Championships is held every two years, the most recent being in 1988.

Barefoot ski events—slalom,

tricks and jumping—are similar to the three events in traditional water skiing. Besides the fact that no skis are used, differences from traditional water skiing include the speed of the boat. Depending upon age division, barefoot events are usually faster, with a top speed for the Open Division as high as 45 mph. There are no buoys in the barefoot slalom course, and the height of the jump ramp is 18" (compared to five to six feet for traditional water ski jumping). The complete absence of skis more than makes up for the differences in the equipment on the ski course.

Slalom Event: The object of this event is for the skier to perform as many crosses from one side of the boat wake to the other in two, 15-second passes. In world competition a skier must ski one pass in a forward position and one pass in a backward position, on either one or two feet. The boat speed is chosen by the skier. Points are awarded for each crossing, based on the degree of difficulty.

The world record holder in the men slalom event is Brian Fuchs, of Del Ray Beach, Fla., with 19 pts. (1,740 pts. by the previous scoring system). The world record holder in women slalom is Lori Powell, with 14.25 pts. (1,330 pts.)

Tricks Event: Each competitor is allowed two, 15-second passes in which time her or she attempts as many tricks as possible, at whatever speed desired.

At the beginning of the pass the skier may attempt any start method to obtain barefoot position and points are awarded for the degree of difficulty. Typical start methods are forward tumble turn, forward rope on toe stand-up, and backward deep water. During the 15-second passes, skiers may execute such tricks as rope in teeth, tumble turns, 180-degree turns and variations thereof.

The world record holder in men tricks is Rick Powell, of Lakeland,

Event Schedule—Diet Pepsi Presents The 1990 World Barefoot Ski Championships Jacksonville, Florida

Note: Men skiers in preliminary rounds are classed according to "Seed Group," so that skiers of similar ability level will be on the course under similar water and wind conditions.

Tuesday, Oct. 9

7:00 a.m.—5:00 p.m.,
Skier Familiarization

Wednesday, Oct. 10

7:00 a.m.—12:00 Noon,
Skier Familiarization

1:00 p.m.—5:00 p.m.,
Preliminary Rounds For:

Men Slalom, Seed Group E
Men Tricks, Seed Group D
Men Jump, Seed Group E

Thursday, Oct. 11

8:00 a.m.—1:00 p.m.,
Preliminary Rounds For:

Men Slalom, Seed Group D
Men Tricks, Seed Group E
Men Jump, Seed Group C

1:00 p.m.—5:00 p.m.,
Preliminary Rounds For:

Men Slalom, Seed Group B
Men Tricks, Seed Group C
Men Jump, Seed Group D

Friday, Oct. 12

8:00 a.m.—1:00 p.m.,
Preliminary Rounds For:

Women Slalom
Men Tricks, Seed Group A
Men Jump, Seed Group B

1:00 p.m.—5:00 p.m.,
Preliminary Rounds For:

Men Slalom, Seed Group C
Men Tricks, Seed Group B
Women Jump

Saturday, Oct. 13

8:00 a.m.—1:30 p.m.,
Preliminary Rounds For:

Men Slalom, Seed Group A
Women Tricks
Men Jump, Seed Group A

2:00 p.m.—4:30 p.m.,
Finals Rounds For:

Men Tricks
Women Jump

Sunday, Oct. 14

9:30 a.m.—4:00 p.m.,
Finals Rounds For:

Women Slalom
Men Slalom
Women Tricks
Men Jump



Brian J. Hooney

Mike Seipel recently set a pending world record in the barefoot jumping event.

Fla., with 6,770 pts. The world record holder in women tricks is Jennifer Calleri, of Winter Haven, Fla., with 2,438 pts.

Jump Event: In this event skiers must ski on their bare feet over a floating fiberglass jump ramp and ski away for the jump to count. The greater the distance jumped the greater the number of points awarded. Each skier selects his or her own boat speed and distance from the jump, with a maximum of three jumps allowed.

The jump event is generally considered to be the most spectacular event in barefoot skiing. The current world record for men is 72.5' (22.7m), held by Brett Sands, of Australia. The world record for women is 54.1' feet (16.5m), held by Debbie Pugh, also of Australia.

There are two divisions in world barefoot competition—male and female. These top barefoot competitors ski behind boats designed specifically for barefoot skiing. The Correct Craft Barefoot Nautique (454 c.i. inboard) and the Ski Centurion Falcon Barefoot (225 h.p. Yamaha outboard) are the official towboats of the 1990 World Barefoot Ski Championships. □

Activity Schedule—Diet Pepsi Presents The 1990 World Barefoot Ski Championships

Jacksonville, Florida

Monday, Oct. 8

8:00 a.m.—6:00 p.m., Registration & Information Office open, Airport Holiday Inn.
1:00 p.m., Team Entry (Roster) Deadline.
7:00 p.m., World Barefoot Council meets, Airport Holiday Inn.

Tuesday, Oct. 9

7:00 a.m.—5:00 p.m., Skier Familiarization, C.S.X. Barefoot Track Lake.
8:00 a.m.—6:00 p.m., Registration & Information Office Open, Airport Holiday Inn.
Officials' Meeting time and location to be announced.
Team Managers' Meeting time and location to be announced.
7:00 p.m.—8:30 p.m., Opening Ceremonies, downtown Jacksonville.
8:30 p.m.—10:00 p.m., Opening Ceremonies Reception, downtown Jacksonville.

Wednesday, Oct. 10

7:00 a.m.—12:00 Noon, Skier Familiarization, C.S.X. Barefoot Track Lake.
8:00 a.m.—6:00 p.m., Information Office open, Airport Holiday Inn.
8:00 p.m., World Barefoot Council meets, Airport Holiday Inn.

Thursday, Oct. 11

8:00 a.m.—10:00 a.m., Information Office Open, Airport Holiday Inn.
4:00 p.m.—6:00 p.m., Information Office open, Airport Holiday Inn.
World Barefoot Council reconvenes, if necessary; time and location to be announced.

Friday, Oct. 12

8:00 a.m.—10:00 a.m., Information Office open, Airport Holiday Inn.
4:00 p.m.—6:00 p.m., Information Office open, Airport Holiday Inn.

Saturday, Oct. 13

8:00 a.m.—10:00 a.m., Information Office open, Airport Holiday Inn.
1:30 p.m.—2:00 p.m., Ski Show & special exhibitions, C.S.X. Barefoot Track Lake.
4:00 p.m.—6:00 p.m., Information Office open, Airport Holiday Inn.

Sunday, Oct. 14

8:00 a.m.—10:00 a.m., Information Office open, Airport Holiday Inn.
1:00 p.m.—1:30 p.m., Ski Show & special exhibitions, C.S.X. Barefoot Track Lake.
4:00 p.m.—6:00 p.m., Information Office open, Airport Holiday Inn.
7:00 p.m., Victory Reception & Awards Banquet, Airport Holiday Inn.

Monday, Oct. 15

8:00 a.m.—12:00 Noon, Information Office open, Airport Holiday Inn.
9:00 a.m., World Barefoot Council Meets, Airport Holiday Inn.



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World Barefoot Tournament Officials

- Tournament Chairman Steward McDonald
- Chief Judge Lester Sowry
- Deputy Chief Judge Sylvia Mixon
- Homologator Andy Harris
- Chief Scorer Pam Wellham
- Judge Chris Boatwright
- Judge Ed Finley
- Judge John Cornish
- Judge Romain Gilot
- Judge Charles Ramsey
- Judge Colin Black
- Judge Ken Derry
- Judge Sue Carne
- Judge Darryl Smith
- Driver Patti Smith
- Driver Hans Berwers
- Driver Jan Royston
- Scorer Carolyn Shank
- Scorer Gilbert Joseph

Rivalry Spurs World Competition

by Sherry Crawford

The first World Barefoot Water Ski Championships, held during 1978 in Canberra, Australia, was a momentous step in the development of the sport of barefooting. Fifty-four competitors from 11 nations gathered on the glassy-smooth waters of the Molongo River for that tournament. The international rivalry that was spawned in 1978 has bolstered the sport at the world level ever since. However the Australians dominated the sport of competitive barefooting until 1986, when the United States became the first and only other country to win a world barefoot team title.

At the first World Barefoot Championships, Australia beat both New Zealand and the United States by a wide margin. Australia scored 11,662 pts. while the New Zealanders were second with 7,961 pts. The United States was a distant third with 7,103. Brett Wing and Colleen Wilkinson took the individual overall gold medals for their host country, Australia.

Back for Seconds: The second World Barefoot Championships was held during 1980 at the Marine World/Africa USA theme park in Redwood City, Calif., near San Francisco. From the first day of the preliminaries, the Australians quietly went about putting the team title beyond the reach of their competitors. Their final total of 11,479 pts. made it two in a row for the squad from "Down Under."

In 1980 the United States gave a vastly improved performance compared to the first encounter with Australia, moving up a notch to claim second place with 8,873 pts. The U.S. Team gave notice that it would soon seriously challenge the undefeated champions. New Zealand finished third that year with 6,977 pts.

The third World Barefoot

Championships, held during 1982 in Acapulco, Mexico, resulted in the third team championship in a row for Australia. It was also the third Men Division world overall title for Australia's Brett Wing.

But while good things seemed to come in threes for Australia, the same was true this time for the United States. United States Barefoot Team members Mike Seipel, Ron Scarpa and Lori Powell each won a gold medal—the first non-Australians to win events in world barefoot competition.

A mere 218 pts. separated the winning, host Australians and the United States in their grab for the team title at the Fourth World Barefoot Championships in Canberra, Australia. Mike Seipel became the first non-Australian to win the Men Division overall title in a world barefoot championship. "Unbelievable," was how Seipel described it when awarded the world overall trophy. That year the United States and Australia both won 15 of the possible 33 medals.

Dream Come True: It was a dream come true when the U.S. Barefoot Team dethroned four-time defending champion Australia to win the 1986 World Barefoot Championships at Kelheim, West Germany. The U.S. Barefoot Team trailed the Australians every day except the last, when they picked

up 429 pts. in tricks to surpass the Aussies. The United States was led by Mike Seipel, in his second-consecutive win as a world overall champion. Some 84 skiers representing 13 nations competed at the 1986 championships, and the United States had finally won the title!

By a scant 123 pts., an eight-member U.S. Barefoot Team defeated the arch-rival Australians on their own turf during the 1988 World Barefoot Championships held on the Yarra River in downtown Melbourne. The U.S. Barefoot Team victory was especially sweet for the brother-and-sister team of Rick Powell and Lori Powell, who won the individual Men and Women overall gold medals. The United States won 15 medals out of a possible 25. It was also an exciting championship for the British team, who pulled off their second-consecutive win over New Zealand for third place out of 13 nations.

This year will be an exciting time to take part in the 1990 World Barefoot Championships. The United States and Australia will be battling it out on the waters of the C.S.X. Barefoot Track in Jacksonville, Fla. Out of an anticipated 100 skiers from more than a dozen nations, the Ninth World Barefoot Championships promises to be exciting for spectators and skiers alike! □

Current World Barefoot Ski Records

	Men	Women
Slalom	19 pts. (1,740*) Brian Fuchs, Del Ray Beach, Fla.	14.25 pts. (1,330*) Lori Powell Lakeland, Fla.
Tricks	6,770 pts. Rick Powell, Lakeland, Fla.	2,430 pts. Jennifer Calleri, Winter Haven, Fla.
Jump	22.1m (72.5') Brett Sands, Australia	16.5m (54.1') Debbie Pugh, Australia

*based on previous scoring method